



www.lindsaydollinger.com

Lindsay Dollinger

WOMEN'S LEAD GEN COACH
& PODCASTER, SPEAKER

MEDIA KIT

Hi. I'm Lindsay!

WOMEN'S LEAD GEN COACH & PODCASTER, SPEAKER

I help ambitious women boldly uplevel and streamline their businesses to increase their productivity and to truly live the most magical life they love. My podcast is the Purpose, Profits and Pixie Dust Podcast (started in June 2020).



11.5K

@lindsaydollinger



30K

monthly page views



116K

podcast downloads



1.8K

email subscribers



SPEAKING TOPICS

- ✓ Building a Personal Brand
How to pivot gracefully in your business when you build a solid personal brand
- ✓ Productivity Mastery
Building a business in pockets of time and strategically so you have more time in your day
- ✓ Business Strategies
How to know your unique lead generation method and tap into that for more clients



CHECK OUT SPEAKER PAGE FOR PODCAST GUEST INTERVIEWS

Client Testimonials

“

I cannot express how much Lindsay has helped so much this past year with me and my business. Lindsay has been a godsend to me, keeping me on track and accountable for doing the things for my business.

Mary Hostetler

The Podcast

THE PURPOSE & PIXIE DUST
PODCAST



The Purpose and Pixie Dust podcast is a top 3% worldwide podcast for women building their dream business and life. There are solo episodes teaching business strategies and interviews with inspiring women (and the occasional man) sharing their entrepreneurial journeys, what they've learned and actionable tips to apply to your business.



MOST DOWNLOADED EPISODES

**Understanding the Akashic Records: A
Guide to Accessing Infinite
Possibilities**

with guest Morgan Rockwell

**Lessons on Closing My Facebook
Group**

**If Your Upline and/or Sponsor "Sucks,"
Listen to This!**

**Biz Tip Thursday: Tracking Daily Habits
to Streamline Your Business**

STATISTICS

116k+

total podcast
downloads

8k+

average monthly
downloads

5k+

unique monthly
visitors

4.9

podcast rating

MY AUDIENCE

98%

women

84%

35-44 yrs old

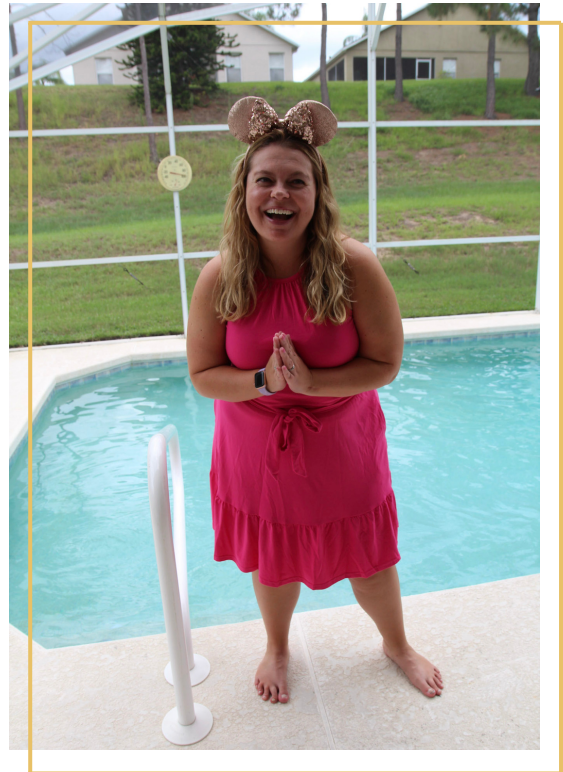
95%

USA

The Blog

WWW.LINDSAYDOLLINGER.COM

The blog portion of my website includes a blog post for most podcast episodes, as well as unique blogs written for my audience of women entrepreneurs looking to scale and grow their businesses in less time with intentional systems.



STATISTICS

30k

average monthly page views

25k+

unique monthly visitors

25% / 37%

organic search / direct visits

1800+

email list subscribers





WHO I WORK WITH

I help ambitious women boldly uplevel and streamline their businesses to increase their leads, clients, productivity and to truly live the most magical life they love. My clients have included online tutors, VAs, podcasters, speakers, educators, book keepers, travel agents, e-commerce, network marketers, occupational therapists, course creators and more!

WHAT YOU CAN EXPECT

I am on a mission to help over 100 women make over 100k a year in their businesses to live a life with their definition of freedom, success, and wealth. You will walk away from working with me with confidence and a clear blueprint to build your dream business.



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GET IN TOUCH

Want to explore a collaboration or learn more about working with me? Send me an email or a DM today!

*Lindsay
Dollinger*